



About

Globesurfer.de is a private **video world tour blog**, where other backpackers can mainly find information about my 15 month long world tour.

Backpacker-Reise.de is an open **Backpacking Platform** for backpackers, which informs about routes, budget, accommodation, food & drinks, visa, sights and much more...

Furthermore:

- Individual travel tourist find useful information and tips to organise their own tour
- Traveller & Backpacker find ideas and inspiration for new travel and holiday destinations all around the world
- Both sites are established travel blogs in **the german travel blogger scene** and are connected with several other travel bloggers
- **real, authentic, independent** and **professional**

Target Group

Women and Man between the age of 18 and 40 years, who plan to travel or are looking for travel stories and inspirations. Following travel styles are supported in the travel blog:

- Backpacking
- World Tour
- Individual Traveling
- Adventure
- Digital Nomads

Media Kit



Stats for both Travel Blogs

Information about the Blog

- Blog start Globesurfer.de: Mai 2011
- Number of Postings: 600+
- Blog start Backpacker-reise.de: January 2015

Google Analytics (December 2018)

	Globesurfer.de	Backpacker-reise.de
Unique Visitors	10.478	38.709
Sessions	11.942	47.791
Page views	48.044	123.551
Page views per visit	4,02	2,59
Ø Duration on Site	1:39 min	1:27 min

SEO Numbers and Facts (December 2018)

	Globesurfer.de	Backpacker-reise.de
OVI	0,61	7.86
Sistrix	0,004	0,378
Backlinks (Google)	7.703	2.257
Domain Popup (Google)	297	118
Domain Authority:	31	24

Social Media (December 2018)

- Youtube Abos: 2.200+
- Youtube Videos: 300+
- Facebook (MrGlobing) Fans: 1.700+
- Twitter (MrGlobing) Follower: 800
- Instagram (MrGlobing) Follower: 4100



Cooperation's

Product Tests

I test your product (travel equipment, accommodation, activity, tour, car renting, flight, smartphone app, course...) and write about it.

Sponsored Post / Advertorials

You can hire me writing an article, review about a travel destination or anything else, which is travel related. Please contact me directly to get my conditions.

Partnering / Branding

If you are representing a travel brand I would like to work with you for a longer period. We can figure out how I would fit in your marketing strategy or work together on a campaign to get your brand stronger and reach your target groups.

Press Trip / Travel Blogger Trip

"Real"- Marketing is on the run! Get real social media signals on Twitter, Facebook, Google+ and YouTube with a press trip. Moreover you get an article before and after the trip on my world tour blog.

Presentations / Speech / Workshops

I am able to hold speeches, presentation or lead through workshops for following topics:

- Professional blogging
- Long time travel, work & travel in other countries
- Backpacking, Individual Travel Tours & Travel on Budget



About me

Chris Wilpert – Short Portrait

I always travelled individual through the world, but after my 15 month long world tour I definitely call myself an expert for Backpacking and world tours. All in All I travelled through 50 countries and 5 continents. After the successful video world tour blog I want to become a professional Travel Blogger and make my passion to my job. I see my **future life as a Digital Nomad!**

My 2nd world tour started 2016. **I will travel again for at least 5 to 7 years around the world.** That's why I registered my own company and start to be self-employed. Traveling means for me getting to know different cultures & people, make new experiences and try out new activities. Never the less I still need to earn money somehow =)

During my Masters in Science (Business Computing) I collected my first skills in marketing. Through different stations later on I become a SEO Consultant and as mentioned above work for my own company [SeoLift](#).

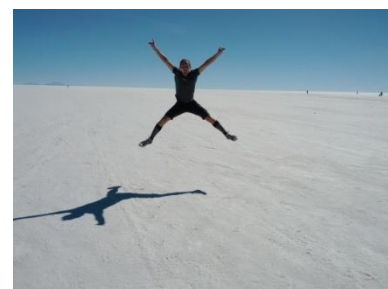
Traveling is my biggest passion! For me it is a pleasure to inspire and motivate other people to travel! I am happy to help as much people as I can with my expert knowledge to support them organising their own travel plans.

Countries I have been...

Europe: Sweden, United Kingdoms, Ireland, Italy, Austria, Hungary, Czech Republic, Poland, Greece, Turkey, Croatia, Luxemburg, Sardinia, Netherland, Belgian, Spain, Norway, Canary Islands, Portugal, France, Gibraltar

Amerika: Brazil, Bolivia, Chile, Peru, Ecuador, Colombia, Bahamas, Canada, USA, Panama, Costa Rica, Honduras, Guatemala, Nicaragua, Belize, El Salvador, Mexico, Dom Republic, Puerto Rico, Mexico

Asia: China, Singapore, Brunei, Malaysia (East + West), Thailand, Laos, Cambodia, Vietnam, Hong Kong, United Arab Emirates, Philippines, Indonesia (Lombok, Bali, Java), India





Contact

SeoLift & Consulting LLC
30 N Gould St. Suite 5344
Sheridan, WY 82801

Telefon: +44 (0) 7557 968 234
Skype: icybite

Internet: www.globesurfer.de or www.backacker-reise.de
E-Mail: email@globesurfer.de or email@backpacker-reise.de

